



**RAMAIAH
UNIVERSITY**
OF APPLIED SCIENCES

FACULTY OF MANAGEMENT
& COMMERCE



NEWSLETTER 2025

UD AAN

Flying Higher to Achieve Dreams

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RUAS OPEN DAY 2025 – 17-05-2025

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RUAS OPEN DAY 2025 – 17-05-2025



AKAIRA 2025 – the Cultural Fest of RUAS, was held on the 5th and 6th of April 2025, showcasing an exciting blend of talent, creativity, and celebration. The campus came alive as students from various faculties participated in a wide spectrum of events designed to showcase talent, innovation, and team spirit



GUEST LECTURE ON MARKETING MANAGEMENT - 02-04-2025

A guest lecture on Marketing Management delivered by Mr. Pramoth Joseph, Director at Amadeus and a research scholar at IIM Bangalore, to first-year MBA students as part of their Marketing Management and Market Research course. The session focused on real-world marketing research initiatives by leading international companies and how their insights shaped strategic decisions. The talk concluded with an engaging Q&A session with students and faculty members.



GUEST LECTURE ON EXPLORING GST: A GATEWAY TO MODERN TAXATION – 03-04-2025



A guest lecture on Exploring GST: A Gateway to Modern Taxation, was delivered by Mr. Anand, Assistant Professor from the Government Women's College, Hardinahalli, Hassan for the students of B.Com (Hons.) first year and second year. The objective of the lecture was to provide an in-depth understanding of the Goods and Services Tax (GST) system, its significance in modern taxation, and its impact on business and commerce.

GUEST LECTURE ON “MULTIPLE REGRESSION, UNIVARIATE AND MULTIVARIATE” – 04-04-2025

A guest lecture on “Multiple Regression, Univariate and Multivariate Analysis, ARIMA” was delivered by Dr. Arun T C, Assistant Professor (MBA Finance), CHRIST (Deemed to be University), Bangalore. The session aimed to enhance students' understanding of key statistical techniques and their applications in business decision-making. Dr. Arun explained concepts such as multiple regression and ARIMA models, and demonstrated their use in real-world scenarios. The lecture also focused on improving students' analytical skills and preparing them for practical project work and career readiness.



GUEST LECTURE – RETAIL INDUSTRY ORGANISATIONS, ROLES AND CAREER PROSPECTS – 09-04-2025



A guest lecture on "Retail Industry: Organizations, Roles, and Career Prospects" was delivered by Dr. Rajshekhar V N, Associate Professor at KLE Technological University and former Head of Talent Management at Landmark Group. The session provided insights into the structure of the retail industry, key operational roles, and essential skills for career success. It also highlighted emerging trends like digital transformation and Omni channel retailing. Dr. Rajshekhar guided students on career opportunities and growth paths within the retail sector.

Expert Talk – Charting a Career in Sales & Digital Marketing – 11-04-2025

An interactive session was held on "Charting a Career in Sales & Digital Marketing" for MBA (Marketing) students. Mr. Krishna Desai, an esteemed alumnus and Sales & Digital Marketing Specialist at Perfaware, shared his professional journey and insights into the evolving landscape of digital marketing. Moderated by Ms. Ruchita Mohan, the session provided students valuable guidance on career opportunities and strategies for success in the field. The event witnessed active participation from students, making it an enriching learning experience for all.



GUEST LECTURE – HEALTH CARE AI – PROMPTING SOLUTIONS on GenAI ENDPOINTS – 17-04-2025



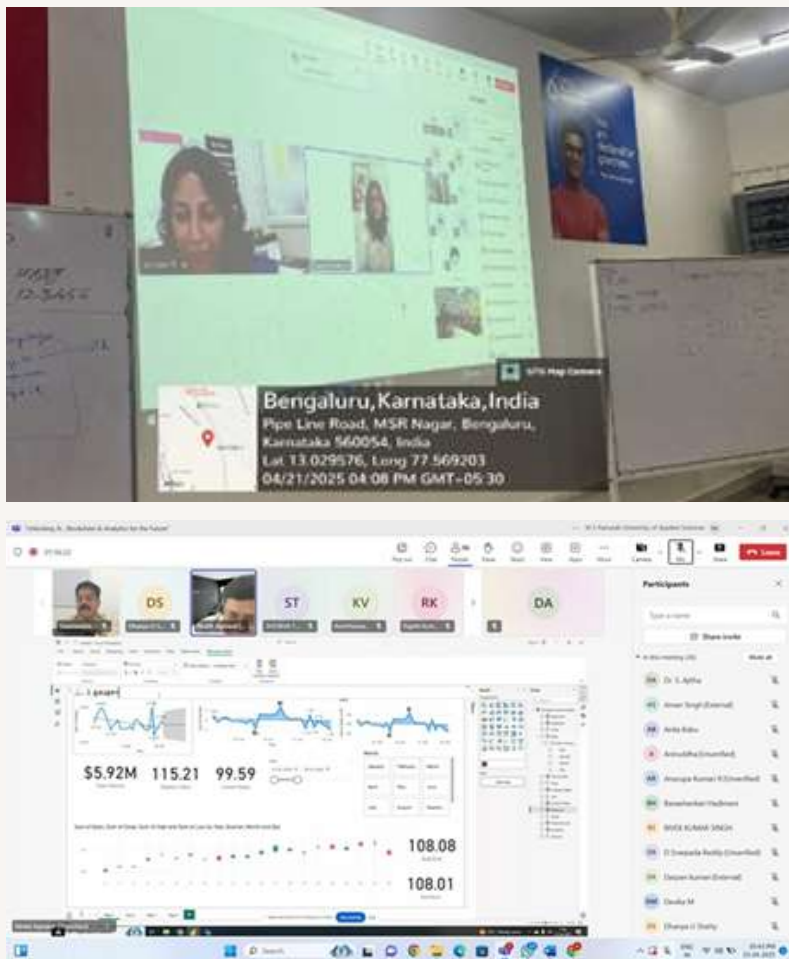
The session on "Introduction to Health Care Artificial Intelligence" offered participants a foundational understanding of AI concepts, including machine learning, neural networks, and natural language processing. Dr. Suman Roy, Consulting Member of technical Staff with Oracle AI Cloud Infrastructure (OCI) outlined AI's evolution and highlighted its transformative impact across industries such as healthcare, finance, and customer service. Real-world examples demonstrated AI's role in enhancing decision-making and efficiency. The session concluded by stressing the need to understand AI's potential and limitations, encouraging participants to explore its practical applications in their respective fields.

Parents-Teachers Meeting (BBA & B.Com – 2022 & 2023 Batches) - 12-04-2025

Parents-Teachers Meeting was held on Saturday, 12th April 2025, from 10:00 AM to 12:00 PM, for BBA and B.Com students of the 2022 and 2023 batches. The meeting aimed to strengthen the relationship between parents and faculty to enhance student support and development. Coordinated by Dr. Shilpa R G, Dr. Subhadeep Mukherjee, Ms. Renee Namratha, and Mr. Ajay R, the event featured one-on-one discussions focusing on students' academic performance, discipline, attendance, and exam results. A hybrid format allowed both in-person and online participation, improving accessibility and engagement. Sincere thanks were extended to all parents for their involvement and valuable feedback.



Online 5 Day MDP on UNLOCKING AI,BLOCKCHAIN & ANALYTICS for the FUTURE – 21-04-2025 to 25-04-2025



The Management Development Program (MDP) titled "Unlocking AI, Blockchain & Analytics for the Future" was conducted online from 4:00 PM to 7:00 PM daily. This program was specifically curated for faculty, students, researchers, and

professionals in finance, analytics, and related fields. The event was organized by the Faculty of Management and Commerce, MSRUS, and aimed to bridge the knowledge gap by delivering hands-on, practical insights into technologies like Blockchain, AI, Deep Learning, Predictive Analytics, Technical Analysis, and Power BI. The program was successfully convened by Dr. S Ajitha, Dr. Reshma K J, and Dr. Chandra Sen Mazumdar, whose collective efforts ensured the smooth execution and impactful delivery of the sessions. The sessions were led by highly experienced academicians and industry experts and culminated with an IBM certification.

Objectives

- To impart practical, tool-based knowledge on emerging technologies transforming the finance and analytics landscape.
- To help participants understand applications of Blockchain, AI, and Data Analytics in real-world financial systems.
- To promote a blended learning experience combining theory, live demos, and hands-on exercises.
- To enable academic leaders to integrate these tech-driven topics into institutional curricula.
- To help professionals align technology innovations with business outcomes.
- More than 100+ participants registered for the MDP and it was a grand success.

DISTINGUISHED LECTURE ON “NURTURING PROJECT MINDSET- THE DNA IN MANAGING CHANGE” – 22-04-2025

A guest lecture on the theme “Nurturing Project Mindset: The DNA in Managing Change.” by Mr. Adesh Jain, a renowned expert in project management, He emphasized the importance of developing a strong project mindset to effectively manage change in today's dynamic world.

In his keynote, Mr. Jain highlighted that the future is project-driven and that success depends on aligning project creation, delivery, and benefit realization. He stressed shifting focus from ROI (Return on Investment) to ROTI (Return on Time Invested), advocating for time as a critical resource in effective project and vision management.



GUEST LECTURE ON “HEDGING AND RISK MANAGEMENT IN INTERNATIONAL FINANCIAL BUSINESS – 24-04-2025



A guest lecture on International finance in the domain of “Hedging and Risk management in International finance business”. This was to give practical insights on Risk Management Techniques and specific calculations of these in the content of international business transactions. The session was delivered by Dr. Y.M.Sathish, Professor, RIT. It was very well received by the finance major students.

Industrial Visit at Millennium Marbles Pvt Ltd at Hosur, Shoolagiri, TN

25-04-2025 (BBA & B.Com 2023 Batch)



13-05-2025 (BBA & B.Com 2022 Batch)



Immersion Program – DAAD (German Academic Exchange Service)- FMC Students - Study visit to Bavaria - Sustainable Business and Economy Program held from 28-04-2025 to 11-05-2025

The Bavarian-Indian Centre for Business and University Cooperation (BayIND) in cooperation with FMC, Ramaiah University of Applied Sciences coordinated the Study Visit on Sustainable Business and Economy to Bavaria

The German Academic Exchange Service (DAAD) sponsored a Study Visit on Sustainable Business and Economy in Bavaria, held from April 28 to May 9, 2025. The program included 15 students and 1 Professor from the Faculty of Management and Commerce, Ramaiah University of Applied Sciences, organized in collaboration with the Bavarian-Indian Centre for Business and University Cooperation (BayIND).

The Study visit was designed to foster academic exchange and cross- cultural understanding by exposing participants to Germany's innovation-oriented education system and its close ties to industry and research. The Programme provided in-depth insights into Germany's Higher Education landscape, innovation, ecosystem, and industry through a thematic exploration of the following institutions and partners

Innovation, Entrepreneurship & International Cooperation

1. Indian Consulate General Munich — Welcome and briefing
2. BayIND — Introduction to Bavaria's innovation ecosystem and the role of universities
3. START Nuremberg — Session on German Start-Up Culture
4. Josephs Innovation Lab — Workshop on Design Dash
5. MakerSpace (Hof University) — Innovation support in a practical environment
6. Circular Republic (Munich) - Insights into circular economy and sustainable innovation

Exchange with Bavarian Universities and students

1. University of Applied Sciences Weihenstephan - Triesdorf — Focus on Sustainable Agriculture, Climate Protection, and Digital Farming
2. Technical University Ingolstadt (THI) — Lectures on Engineering, Cost Management, and Production Logistics
3. Hof University of Applied Sciences — Courses on Applied Economics, International Economic Policy, and HR Management

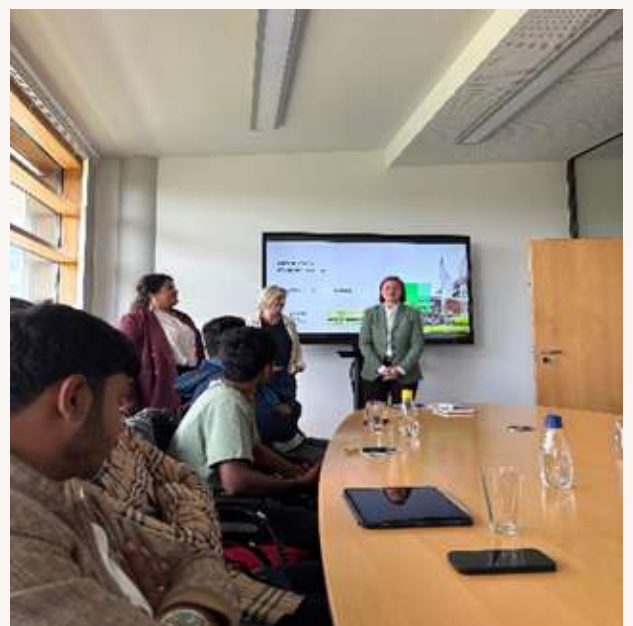
Industry Engagement

1. IBM Innovation Center Munich - Industry visit and insights into digital innovation
2. AUDI Forum Ingolstadt — Museum tour on automotive innovation
3. Netzsch Group, Selb — Company visit German "Mittelstand" with insights into high-tech production and testing systems

Academic Exchange and Cultural Immersion

1. Participation in academic lectures and intercultural events
2. BayIND Alumni networking events and interaction with German students

The programme offered a unique platform to strengthen academic – industry relations, foster cross-cultural exchange, and enhance mutual understanding between India and Germany.



Guest Lecture on Business Taxation – 07-05-2025



A guest lecture on the "Importance of Taxation and Types of Tax" was delivered by CA Tanmayee, with the objective of enhancing participants' comprehension of the Indian taxation framework and its critical role in national development. The session provided an in-depth exploration of Direct and Indirect Taxation, along with detailed discussions on exemptions, deductions, and the practical applications of GST and income tax regulations. Drawing on her professional expertise, CA Tanmayee elucidated the relevance of taxation in both corporate and individual financial planning, thereby bridging theoretical concepts with practical financial decision-making.

Guest Lecture – Advanced Risk Management – 08-05-2025

A guest lecture on "Advanced Risk Management" was held on 8th May 2025, featuring Mr. Sunil RG, Associate Director at Commonwealth Bank. The session focused on enhancing participants' understanding of risk management in the banking sector. Key topics included types of organizational risks, modern risk management frameworks, global practices in risk assessment, and real-world case studies. The lecture emphasized the importance of proactive strategies for business resilience and sustainability.



Air Raid Preparedness Training – 14-05-2025



BBA & B.Com 2022 Batch

BBA Section A



BBA Section B



B.Com



5-Day MDP “Career Acceleration and Skill Mastery: Building Future – Ready Professionals” – 16-06-2025 to 20-06-2025

Empowering Future-Ready Professionals: 5-Day Management Development Programme at FMC, RUAS

FMC, RUAS, successfully organized a 5-Day Management Development Programme (MDP) from June 16 to June 20, 2025 on the theme “Career Acceleration and Skill Mastery: Building Future-Ready Professionals.” This impactful initiative was aimed at equipping students, faculty, and young professionals with vital employability skills, digital literacy, and strategic career insights.

The programme witnessed over 170 enthusiastic registrations from students, academicians, and early-career professionals across diverse institutions, reflecting the growing interest in industry-relevant skill development.

Each day of the programme focused on a crucial career development theme:

- Day 1: Career Planning & Personal Branding by Dr. Praveen Kamath (Global HR Head, Wipro) focused on self-assessment, goal setting, resume building, and personal branding.
- Day 2: Communication & Presentation Mastery by Ms. Sona Raaj (L&OD Consultant, Aditya Birla Group) emphasized storytelling, confidence building, and workplace communication.
- Day 3: Mastering Digital Tools by Dr. Udaykumar Jagannathan (RUAS) covered productivity platforms and domain-specific AI tools.
- Day 4: Job Skills & Salary Strategy by Mr. Prithveesh M M (Biocon Biologics) explored critical employability skills, certification needs, and salary negotiation.
- Day 5: Campus to Corporate Transition featured alumni Ms. Alpana Deshwal, Mr. Praphul Kumar, Ms. Varsha S, and Mr. Shashank BN, who shared practical insights on industry expectations and career growth.

The MDP concluded with an interactive Q&A and certificate distribution, leaving participants enriched with practical skills and a stronger career vision.



1. Somashekar, V., Madhu, B.K. and Singh, J.E., 2023. The role of networkability and personal inclination of women entrepreneurship towards additive manufacturing start-ups for mining industry in Bengaluru City: An empirical approach. *Journal of Mines, Metals and Fuels*, 71(12D), pp.243–256. doi:10.18311/jmmf/2023/47324.
2. Megha, B. and Dath, T.S., 2025. A Study on the Involvement of HRP in the Implementation of Lean Thinking Practices in IT Companies. *Prabandhan: Indian Journal of Management*, 18(3), pp.30-44.
3. Nayak, K., Vinay, K. and Sharath Kumar, K.M., 2024. Optimal model to setup charging infrastructure for commercial and domestic electric vehicle charging station in Bengaluru Urban. *MS Ramaiah Management Review*, 15(1), pp.66–81. doi:10.52184/msrmr.v15i01.000.
4. Rohith M, Dr S Ajitha and Dr Reshma K J presented the paper entitled "Decoding the Impact of Union Budget Announcements on Industry-Specific Indices: A Decade-Long Analysis of the Indian Stock Market Using Sentiment Analysis" at the International Conference on Sustainable Finance and Accountancy (ICSFA-2025), held on 13 & 14 March 2025, organized by the Department of Professional Studies, at CHRIST (Deemed to be University)
5. Anand, P., Kumar, J., Vidyarathi, H., Mukherjee, S., (2023), The Mediating Impact of Intellectual Capital on the Relationship Between Corporate Governance & Financial Performance: A Study of Indian Construction and Energy Sector Companies, *Accountancy Business and the Public Interest*, 41 (04), 99-115 (April 2025).
6. Chetan Swaroop G P, Dr S Ajitha & Dr Reshma K J , Publication of ISBN Book Chapter Entitled " A Study on Optimizing Portfolio Allocation Using Hybrid Machine Learning Algorithms" published in ISBN Book Chapter MULTIDISCIPLINARY RESEARCH & INNOVATION, ISBN: 978-81-986735-8-9 Publication Date: April, 2025 DOI: 10.4018/979-8-3373-0619-3.ch008
7. Vishwas B, Dr S Ajitha & Dr Reshma K J, Publication of ISBN Book Chapter Entitled "Detection of Fabricated Amazon Reviews using Sentiment Analysis, NLP and ML Model "Published in ISBN Book Chapter MULTIDISCIPLINARY RESEARCH & INNOVATION, ISBN: 978-81-986735-8-9, Publication Date: April, 2025 DOI: 10.4018/979-8-3373-0619-3.ch008
8. S. Ajitha, Reshma K. J, Geevarathna & S. Huxley, publication of a chapter "Indigenous Knowledge and Sustainable Development: Bridging Traditional Practices With Modern Climate Solutions" published in in ISBN Book "Community Climate Justice and Sustainable Development", ISBN: 9798337306193|, Publication Date :March, 2025 DOI: 10.4018/979-8-3373-0619-3.ch008
9. Shivakami Rajan presented Paper titled" Unveiling the Interdependencies of Storage and Distribution Challenges in the Fresh Fruit Supply Chain: A DEMATEL Analysis" during the 6th International Conference on "Shaping Viksit Bharat@2047 : Resilient Future Through Innovation, Sustainability and Inclusivity" organised by Institute of Management Studies Ghaziabad (University Courses Campus) on 9th-10th April, 2025.
10. Dr S. Ajitha presented a paper titled "Comparative Analysis of Banking Stocks: BSE BANKEX vs NEPSE" in JUCMSBS - ARC XX ICMIT Industry 5.0-2025 – International Conference on Industry 5.0, held on 3rd April 2025 in Pattaya, Thailand organized by CMS Business School
11. Ms. Rashmi R, Dr. Shivakami Rajan, and Dr. Sweetly Jamgade from M. S. Ramaiah University of Applied Sciences attended and presented a research paper titled "Pilgrimage Meets Technology: Evaluating Maha Kumbh Mela 2025 App Acceptance and Usage as per the Modified UTAUT Model" at the International Conference on "Maha Kumbh: Transforming Human Life Through Sanatan Values", held at U. P. Rajarshi Tandon Open University, Prayagraj on 25th & 26th March 2025.
12. Usha, J.C., Sushma B.S., Anicar D Manavi, Vaishanvi S., 2025. The Money Molecule: Unlocking Financial Ecosystem Impact on Biotech Startups. Paper presented at the 17th International Conference on Business and Finance, IBS Hyderabad, 4–5 April. Organized by the Department of Finance and Accounting, on the theme "Emerging Challenges in Business and Finance
13. Hiremath Chetan V. , Fernandes, A., Biradar, B. & Patil, S.C. (2025) 'Machine Learning for Business Forecasting and Strategic Planning', *Advances in Consumer Research*, 2(3), pp. 935–943
14. Ajitha, S., Reshma, K. J., Geevarathna, Huxley, S., Sen Mazumdar, C., & Rajan, D. D. (225). Digital Analytics in Action From Data to Impact. In R. Krishnamoorthy & E. Ragaswamy (Eds.), *Future-Proofing Emerging Technologies for Business Transformation* (pp. 255-290). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3373-1320-7.ch008>

WORKSHOP

1. Dr. H S Srivatsa conducted a webinar on "Applications and Usage of Artificial Intelligence (AI) in India's EXIM Trade" for exporters associated with the Federation of Indian Export Organisations (FIEO), a Ministry of Commerce initiative, on 17th March 2025.
2. Arthabodha – The Economics Club organized a guest talk series on "Power BI" by Dr. Uday Kumar Jagannathan, held from 17th March to 28th March 2025.
3. FMC organized a guest talk on "Managing Data for Meaningful Insights" by Ms. S. S. Himashree on 20th March 2025.
4. FMC organized a guest talk on "Pitching to Your Grandmother" by Dr. Murali Loganathan on 20th March 2025
5. FMC organized a guest talk on "Exploring GST: A Gateway to Modern Taxation" by Mr. Anand R on 3rd April 2025.
6. FMC organized a guest talk on "Navigating Economic Stability: Insights into Fiscal Policy and Monetary Policy" by Dr. Meenakshi Y on 28th March 2025.
7. FMC organized a guest talk on "Multiple Regression, Univariate and Multivariate Analysis, and ARIMA" by Dr. Arun T.C. on 4th April 2025.
8. Faculty of Management and Commerce (FMC) organized a guest talk on "Project Mindset" by Sri. Adesh Jain, Chairman of the International Institute of Projects & Program Management (i2P2M), on 22nd April 2025.
9. Faculty of Management and Commerce (FMC) organized a guest talk on "Health Care AI – An Applied Approach" delivered by Dr. Suman Roy, Consulting Member of Technical Staff with Oracle AI Cloud Infrastructure (OCI) group in Bangalore, India, on 17th April 2025.
10. The Faculty of Management and Commerce (FMC) organized a guest talk on "Charting a Career in Sales & Digital Marketing" delivered by Mr. Krishan Desai on 11th April 2025.
11. The Faculty of Management and Commerce (FMC) organized a guest talk on "Industry-Relevant Profile Building" delivered by Dr. Praveen Kamath on 17th April 2025.
12. The Faculty of Management and Commerce (FMC) organized a guest talk on "Hedging and Risk Management in International Financial Business" delivered by Dr. Y. M. Satish on 24th April 2025.
13. Faculty of Management and Commerce (FMC) organized a guest talk on "Business Taxation" delivered by Ms. Thanmayee Maiya, CA on 7th May 2025
14. Faculty of Management and Commerce (FMC) organized a 5-day MDP on "Unlocking AI, Blockchain & Analytics for the Future" in association with IBM, held from 21st to 25th April 2025.
15. The Faculty of Management and Commerce (FMC) organized a guest talk on "Advanced Risk Management" delivered by Mr. Sunil R. G, Associate Director at the Commonwealth Bank, on 5th May 2025.

ACHIEVEMENTS



Dr. K.M. Sharath Kumar, Dean of the Faculty of Management & Commerce at Ramaiah University of Applied Sciences, Bengaluru, has been honoured with the prestigious CSR Eminent Dean of Leading Institute of India Award for the year 2025 by Competition Success Review. This national recognition, awarded on April 20, 2025, celebrates his exemplary leadership, academic excellence, and impactful contributions to higher education. The accolade reflects the university's continued commitment to nurturing innovation, quality education, and institutional distinction.

India Today Ranking 2025 for FMC, RUAS		
Criteria	2025 Rank	2024 Rank
Emerging Bachelor of Commerce (B.Com) Colleges	11	-
Emerging Bachelor of Business Administration (BBA) Colleges	18	-
Top Bachelor of Business Administration (BBA) Colleges in India 2025	46	51
Top Bachelor of Commerce (B.Com) Colleges in India 2025	77	84

Team FMC congratulates Dr. Shilpa R G for being awarded Degree of Doctor of Philosophy in the area of Security Testing on the topic of "A Study of Security and Penetration Test Processes for Effective Attack Generation of Web Applications"

Team FMC congratulates Dr. Reshma K J for being awarded Degree of Doctor of Philosophy in the area of management on the topic of "Impact of Personality Type and Behavioral bias on Entrepreneurial Intention"

Team FMC congratulates Dr. Vanishree K for being awarded Degree of Doctor of Philosophy in the area of finance on the topic of "Impact of PMFBY Insurance with special reference to Food crop insurance in Karnataka"

Dr. Uday Kumar Jagannathan and Mr. Ajay R. have been awarded ATAL FDP Grant on 'Risk Management' by AICTE. The Team is supported by Dr. Somya Agarwal, Ms. Rashmi R. and Ms. Sushma B.S. of FMC.

Dr Shivakami Rajan was conferred the Best Paper Award in the General Management – Academician Category for her research paper titled "Unveiling the Interdependencies of Storage and Distribution Challenges in the Fresh Fruit Supply Chain."



Mr. Srinath - Top Performer by Employability.life at an event held on 13th June at the Ph.D. Chambers of Commerce, Chandigarh

FMC, LIBRARY

About Us

The FMC Library supports the academic pursuits of students and staff with an extensive collection:

About Us

- Books: **4000+ volumes, 2070 titles**
- Journals: **15 print journals**
- Newspapers: **9**
- Magazines: **9**
- Project Reports: **1942**
- PhD Theses: **13**
- Digital Resources: **219 CDs/DVDs**
- Databases:
 - EBSCO Business Source Elite (2000+ journals)
 - EBSCO e-Books Business Collection (26,000+ e-books)
 - Harvard Business Review (1440+ case studies)
 - Business Standard (1000+ case studies)
 - CMIT Database
 - Pearson e-Books (80)
 - Educational Videos (60,000+)



Facilities

- Seating capacity: 50
- Library software: Libsoft Version 12.0
- Area: 2022 sq. ft.

Our library provides access to a wide range of resources to help you achieve your academic goals. Whether you're researching for a paper or studying for an exam, we're here to support you.



STUDENT ACTIVITIES & ACHIEVEMENTS

MANAGEMENT CLUB ACTIVITY



Best Business Analyst Award – By Sheshadripuram Educational trust – Nagarjuna P – MBA FT 2024



Rtr. Yashwanth Gowda S A, pursuing MBA at FMC & President - Rotaract RUAS has been honored with the **Youth Leadership Award** under the category of Excellence in Youth Leadership, Community Service and Social Impact Initiatives.

The NSS State Cell along with Ministry of Youth Empowerment and Sports, Government of Karnataka, Conducted the Prestigious "Global Youth Summit 2025" at Mangalore's Yenepoya University, 750 Students across the Globe Participated and Students Namely - Yathish Umesh, Nagarjuna P and Sudeep D represented FMC, RAMAIAH UNIVERSITY in the event.

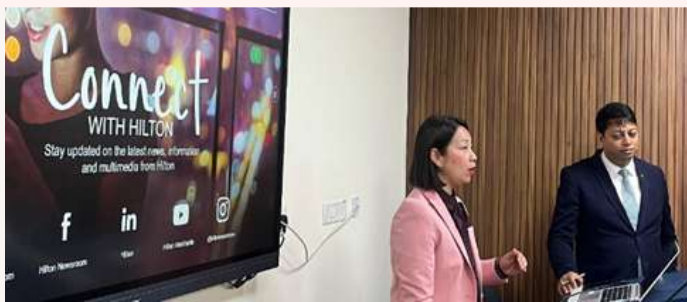


PLACEMENTS

Pre Placement Talk - Withum – 27-04-2025



Hilton – On Campus Drive for MBA FT 2023 Batch - 08-05-2025



RAMAIAH UNIVERSITY | DIRECTORATE OF TRAINING AND PLACEMENT
OF APPLIED SCIENCES

CONGRATULATIONS

FMC - 2024 Batch



Aashika R Rai
22mcms101005
MBA



Anchal Raj
22mcms101026
MBA



V M Mohan
22mcms101221
MBA



Vachana K L
22mcms101208
MBA



Vaishnavi K S
22mcms101209
MBA

Placed at **ORACLE**

Role : Project Accounting Analyst
CTC : 4.35 LPA

STUDENT ARTICLE



Praneetha

Batch : 2023

LIFE AT FMC

A Journey of Growth, Friendships, and New Beginnings

Stepping into FMC, RUAS as a BBA student was a defining chapter of my life—one filled with curiosity, new friendships, and endless opportunities. From the very first day of Deeksharambh, our 15-day induction program, I knew I was entering a place that was not just about academics, but about holistic growth. The vibrant culture, enthusiastic clubs, and supportive environment made it easy to blend in and feel at home.

Beyond Classrooms: Learning Through Experience

My time at FMC was not just about lectures and exams. It was also about discovering who I am beyond the textbooks. I took an active role in various student-led initiatives and eventually had the privilege of serving as the Operations Head of The Startup Society. This role helped me develop leadership, coordination, and problem-solving skills that I now carry into my professional life.

There are countless memories that I cherish—organizing and participating in events like Akaira, Kannada Rajyotsava, Management Fests, and Environment Awareness Programs. Each experience brought with it lessons in teamwork, communication, and adaptability, while also allowing us to celebrate our culture and passions.

Supportive Academics and Mentors

FMC's academic environment was a strong pillar of support throughout my journey. I am especially grateful to Dr. K.M. Sharath Kumar, Dean of FMC, for his visionary leadership and for creating a learning atmosphere where students are empowered to grow, lead, and achieve. His consistent encouragement and commitment to student development left a lasting impact on my college journey.

I would also like to extend my heartfelt thanks to Dr. Shilpa R.G., my coordinator, for her steady guidance and support throughout. A special mention goes to Dr. Bindu Nambiar, my lecturer and mentor, whose belief in me helped shape my confidence and direction. I'm also thankful to Dr. Ayush Singh for his empathy and understanding, which made my academic experience more meaningful and supportive.

From Student Life to the Real World

Having recently completed my BBA, I've now stepped into the professional world. The experiences, memories, and lessons I gained at FMC have shaped me into who I am today. I carry forward not just a degree, but the values, skills, and confidence built over three incredible years.

FMC will always hold a special place in my heart—for the friends I made, the mentors who guided me, and the person I became through it all.

FUTURE ACTIVITIES

1. Management Development Program – September 2025
2. FDP on Risk Management sponsored by ATAL Academy - September 2025



Connect with us



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