Ramaiah Technologies, the engineering services and consultancy arm of the Ramaiah Group, delivers high-quality, timely, and cost-effective solutions across defence, public, and private sectors. Leveraging the expertise of university and medical college faculty, it combines industry precision with academic depth to create real-world impact.

We are looking for a **Business Development & Marketing Executive** in Bengaluru to drive growth across Defence, Aerospace, Automotive, Healthcare, Semiconductor, and Industrial sectors.

What You'll Do:

Develop and execute business development strategies to drive growth.

Manage the full sales cycle and build strong client relationships.

Lead digital marketing and brand initiatives to boost visibility and generate leads.

Plan and coordinate events, trade shows, and PR efforts to strengthen industry presence.

Who We're Looking For:

Strong industry network and ability to build senior-level relationships.

Self-motivated and results-driven, with a proactive, solution-focused approach.

Excellent communication skills and ability to collaborate with engineering and product teams.

Qualifications: BE/B.Tech in Engineering (mandatory), MBA in Marketing/Strategy preferred.

Experience: Minimum 8 years of experience in business development and marketing in engineering services.

Apply now with your resume and cover letter: rohan.ra@msruas.ac.in

Subject Line: Application for BD & Marketing Executive: Ramaiah Technologies



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More details in caption.