



Annual Strategic Perspective Plan

(2019-20)

Prepared By IQAC

(Approved in Board of Governors meeting held on 25th Jan 2019)

Vision

"MSRUAS aspires to be the premier University of choice in Asia for student centric professional education and services with a strong focus on applied research whilst maintaining the highest academic and ethical standards in a creative and innovative environment"

Mission

Our purpose is the creation and dissemination of knowledge. We are committed to creativity, innovation and excellence in our teaching and research. We value integrity, quality and teamwork in all our endeavors. We inspire critical thinking, personal development and a passion for lifelong learning. We serve the technical, scientific and economic needs of our Society.

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INTRODUCTION(OVERVIEW)

M.S. Ramaiah University of Applied Sciences is working emphatically towards implementing its Long term Strategic Plan (Vision 2025). The Annual Strategic Plan is prepared at the start of every year with a goal of achieving the Long term Vision of the University.

The Annual Strategic Plan(Short Term) for the year 2019-20 is prepared based on the various inputs received from the different stakeholders contributing for the University performance and development.

This plan presented below covers the aspects of :-

- 1. Academic (Teaching-Learning-Assessment),
- 2. Research and Innovation,
- 3. Infrastructure and ICT and
- 4. Student support systems.

The same has been approved by Board of Governors(BoG) in meeting

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1. Academics (Teaching-Learning-Assessment)

| Target Activity | Process involved | In-Charge | Planned Action to achieve target | Target period |
|--|---|--------------------------------------|---|--|
| Introduction of MTech. in Material Science and Engineering by FET | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics, FO | Program to be offered under the FET to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | FET to offer the program from AY 2019- 20. |
| Introduction of B. Sc. (Hons) in Optometry, B.Sc. (Hons) in Cardiac Care by FLAHS | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics, FO | Programs to be offered under the FLAHS to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | FLAHS to offer the programs from AY 2019- 2020. |
| Introduction of M. Sc. in Biotechnology and M. Sc. in Molecular and Cellular Biology by FLAHS | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics, FO | Programs to be offered under the FLAHS to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | FLAHS to offer the programs from AY 2019- 2020. |
| Introduction of M. Sc. In Food Science and Technology by FLAHS | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics,FO | Program to be offered under the FLAHS to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | FLAHS to offer the program from AY 2019- 2020. |
| Introduction of master's in | BoS Recommendation, | Registrar, | Program to be offered under the | TLAHS to offer the program |

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| | | | | T |
|--|---|--------------------------------------|--|--|
| public health Program in FLAHS. | ACM approval BOM and BOG approval | Dean- Academics, FO | FLAHS to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | from AY 2019- 2020. |
| Introduction of MBA Program with various specializations under FMC | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics, FO | Program to be offered under the FMC to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | FMC to offer the program from AY 2019- 2020. |
| Shifting M asters in Hospital Administration from FMC to FLAHS. | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics, FO | Program to be offered under the FMC to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | The program to be shifted from FMC to FLAHS from AY 2019-2020 onwards. |
| Introduction of M. Com. Program with two specializations under FMC | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics, FO | Program to be offered under the FMC to be finalized with the program structure and course details. Financial to be analyzed for effective implementation | the program from AY 2019- 2020. |
| Introduction of M. Sc. Physics, M. Sc. Mathematics and M.Sc. Chemistry Programs under FMPS | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics, FO | Programs to be offered under the FMPS to be finalized with the program structure and course details. Financial to be analyzed for | FMPS to offer the programs from AY 2019- 2020. |



| | | | effective | |
|------------------|-----------------|---------------|----------------------|------------------------------|
| | | | implementation | |
| Introduction of | BoS | Registrar, | Programs to be | FAD to offer |
| | | Dean- | offered under the | the programs |
| M. Des. in | Recommendation, | | FAD to be finalized | from AY 2019- |
| Product Design | ACM approval | Academics, FO | | 2020. |
| and M. Des. in | BOM and BOG | | with the program | 2020. |
| Fashion Design | approval | | structure and | |
| Programs under | | | course details. | |
| FAD | | | Financial to be | |
| | | | analyzed for | |
| | | | effective | |
| | | | implementation | |
| Introduction of | BoS | Registrar, | Programs to be | SoSS to offer |
| UG and PG | Recommendation, | Dean- | offered under the | the programs |
| programs by | ACM approval | Academics, FO | SoSS to be | from AY 2019- |
| SoSS. | BOM and BOG | | finalized with the | 2020. |
| 3033. | approval | | program structure | |
| | | | and course details. | |
| | | | Financial to be | |
| | | | analyzed for | |
| | | | effective | |
| | | | implementation | |
| | D. C. | Desistana | | SoL to offer |
| Introduction of | BoS | Registrar, | | |
| B. Sc. LL.B. | Recommendation, | Dean- | offered under the | the program from AY 2019- |
| program by SoL. | ACM approval | Academics, FO | SoL, to be finalized | |
| | BOM and BOG | | with the program | 2020. |
| | approval | | structure and | |
| | | | course details. | |
| | | | Financial to be | |
| | | | analyzed for | |
| | | | effective | to a strong the |
| | | | implementation | |
| Formation of | BoS | Registrar, | Programs to be | SoL and SoSS |
| School of Social | Recommendation, | Dean- | offered under the | to offer the |
| Sciences and | ACM approval | Academics, FO | SoSS and SoL, to | programs |
| School of Law. | BOM and BOG | | be finalized with | from AY 2019- |
| To offer B. Sc. | approval | | the program | 2020. |
| LL.B. and BA | | | structure and | |
| (Hons) in | | | course details. | |
| Sociology, BA | | | Financial to be | |
| (Hons) in | | | analyzed for | 3.04 |
| Economics, BA | | | effective | |
| (Hons) in | | | implementation | |
| Psychology, B. | | | Implementation | |
| Sc. In Data | | | | |
| 1 | | | | (ic |
| Science and | | | , , | |

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| MA. Public Policy. | | | | |
|---|--|--|---|--|
| Finalization of organizational structure of Faculty of Management | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics | Faculty of Management and Commerce to function as Department of | Implemented from the AY 2019-2020. |
| and Commerce- Department of Management and Department of Commerce. | | | Management and Department of Commerce. | |
| Conduction of semester end examination in online mode (AY 2020) | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics and Controller of Examinations. | Examination wing to conduct the semester end examination in online mode. | Implemented for the Year 2020. |
| Grant of permission for one-time promotion of students having backlog of credits exceeding the permitted maximum number of years. | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics and Controller of Examinations. | Grant of permission for one-time promotion of students having backlog of credits is executed. | Implemented from the AY 2019-20. |
| Approval of the PS and CS RUAS-IMPS Preclinical Certificate program by FLAHS with Ramaiah Medical School. | BoS Recommendation, ACM approval BOM and BOG approval | Registrar, Dean- Academics and Controller of Examinations. | Offered in two semester distribution. | Implemented from the AY 2019-20. |
| Presentation of RUAS Examination Regulations. | BoS Recommendation, ACM Recommendations, BOM and BOG approval | Registrar, Dean- Academics and Controller of Examinations. | Suggested to include a section on Ph. D. related examinations. | Final draft is sent for legal vetting. |
| Presentation of RUAS Academic Regulations. | BoS Recommendation, | Registrar, Dean- Academics and | Suggested the revision on | Final draft is sent for legal vetting. |



| | ACM Recommendations, BOM and BOG approval | Controller of Examinations. | assessment, credits etc., | Luculous autod |
|--|---|----------------------------------|---|--|
| Introduction of Innovation Courses in lieu of open elective courses. | BoS Recommendation, ACM, BOM and BOG approval | Registrar, Dean- Academics | Proposed Innovation courses and evaluation strategies have been approved. | Implemented from the AY 2019-20. |
| Increase in intake for B.Tech. Programs-Civil, CS and EEE (30 seats each) | BoS Recommendation, ACM, BOM and BOG approval | Registrar, Dean- Academics | All necessary approval has been taken. | Implemented from the AY 2019-20. |
| Increase in intake of MBA (from 120 TO 240) | BoS Recommendation, ACM, BOM and BOG approval | Registrar, Dean- Academics | All necessary approval has been taken. | Implemented from the AY 2019-20. |
| Increase in intake for B.Tech. Programs-Al &ML (120), Robotics and Mechatronics, Information Science and Mathematics and Computing (60 each) | BoS | Registrar, Dean- Academics | All necessary approval has been taken. | Implemented from the AY 2019-20. |
| Revision in the intake of BBA program from 60 to 120. | BoS Recommendation, ACM, BOM and BOG approval | Registrar, Dean- Academics | All necessary approval has been taken. | Implemented from the AY 2019-20. |

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2. Research Promotion

| Target Activity | Related last academic year details | Target set | Target period |
|--|------------------------------------|------------|-------------------------|
| H-Index of the institute | 16 | 20 | End of Academic Year |
| No. of Research Publications Scopus Indexed Journals | 198 | 220 | End of Academic Year |
| No. of Research Publications in Web of Science | 138 | 170 | End of Academic Year |
| Total of all publications | 381 | 425 | End of Academic Year |
| No. of patents applied | 21 | 39 | End of Academic Year |
| No. of patents granted | Nil | 03 | End of Academic Year |
| Average Impact Factor | 2.056 | 3.5 | End of Academic Year |
| No. of Research projects from Government and Non-Government agencies | 13 | 15 | End of Academic Year |
| Project Funds received | 131 lakhs | 135 lakhs | End of Academic Year |
| Grants(funds) received from Consultancy | 74.5 lakhs | 80 lakhs | End of Academic Year |
| No. of PhD awarded | NII | 04 | End of Academic Year |
| National and International Conferences/Seminars conducted | 78 | 80 | End of Academic Year |
| MoUs | 2 | 5 | End of Academic Year |

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3. Inferences

3. Infrastructure (ICT and Learning Resources)



A) Infrastructure

| Activities Planned | Targeted Infrastructure creation | Proposed Target for Completion |
|--|--|--------------------------------|
| Construction of 3 rd floor of Faculty of Management and Commerce & Faculty of life and Allied Health Sciences building | Increase in 22,700 sq.ft. resulting in creation 9 Classrooms, 2 Other Academic Labs , Faculty rooms & Admin office | End of Financial Year |
| Renovation and repair work of 1st Floor Faculty of Management and Commerce & Faculty of life and Allied Health Sciences building | Creation of 4 Classrooms | End of Financial Year |
| Renovation of Heritage block | Creation of 25 Classrooms, 03 Library and Admin offices | End of Financial Year |

B) Library

| Particulars | Existing | Proposed Target | Target Period |
|--------------------|----------|------------------------|-----------------------|
| No. of Books Title | 18436 | 18000 | End of Financial Year |
| No. of volumes | 38305 | 37500 | End of Financial Year |
| Journals | 74 | 65 | End of Financial Year |
| e-Journals | 3308 | 1200 | End of Financial Year |
| Databases | 10 | 6 | End of Financial Year |
| E-Books | 184954 | 180000 | End of Financial Year |

C) ICT Facilities(upgradation)

| Facilities | Existing | Proposed Target | Target Period |
|-----------------------|----------|---------------------------------|-----------------------|
| Computers | 1775 | 1800 | End of Financial Year |
| Internet Speed | 300 Mbps | 450 Mbps | End of Financial Year |
| Computer Laboratories | | | End of Financial Year |
| ERP | | New ERP software to be procured | End of Financial Year |

4) Student Support Systems

i) Student Enrichment Programmes-Plan of Action

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| Target Activity (proposed programmes) | Faculty/School/Department responsible | Target period |
|---|---------------------------------------|---------------|
| Induction Program | All Departments | August -2020 |
| Personality Development | All Departments | January-2021 |
| Newsletter to capture all activities | All Departments | January-2021 |
| Civil Services(IAS) career Guidance program | All Departments | March-2021 |
| NSS Program | All Departments | March-2021 |
| Debate Bootstrap Camps | RTC, Peenya | March-2021 |
| Talent hunts | All Departments | March-2021 |
| Career Guidance program | FPH | June-2021 |
| Students Group Health Insurance Policy | All Departments | June-2021 |

ii) Student Training/Seminars/Workshops/Guest Lectures

| Target Activity (proposed programmes) | Faculty/School/Department responsible | Target period |
|--|---------------------------------------|---------------|
| Pre-Placement Training | MBA | October-2020 |
| Webinar on Meditation | All Departments | November-2020 |
| Professional Etiquettes | MBA | November-2020 |
| Webinar on Aptitude-verbal- problem Solving | All Departments | January-2021 |
| Webinar on Self-Defense | All Departments | January-2021 |
| Workshops on Public Health care | All Departments | January-2021 |

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iii) Student -Extra-Curricular Activities-Plan of Action



| Target Activity (proposed programmes) | Faculty/School/Department responsible | Target period |
|---|---------------------------------------|---------------|
| International YOGA Day | All Departments | June-2020 |
| World Music Day | All Departments | June-2020 |
| Photography Club | All Departments | February-2021 |
| Inter Faculty Tournament | All Departments | March-2021 |
| Heritage Club | All Departments | April-2021 |
| Alumni web series | All Departments | July-2021 |

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