

### **FACULTY OF** ART & DESIGN

The faculty is presently offering four year Undergraduate programme in design leading to the B. Des., Degree in Product Design. The design courses and the curriculum at RUAS have been evolved, over the years, by the members of faculty based on their teaching experience and long standing interaction with various foreign universities and Industries, nurturing the creative capabilities of students.

### Specialization Offered:

Consumer Durable Product Design

Transport Design

Decorative Product Design

# 2025 **ADMISSION OPEN**

## B.Des.

**Product Design** 







SECURE YOUR ADMISSION

# APPLY NOW

RUASAT 2023 For all UG & PG Programmes









For details and registration scan the QR Code or

### Techniques, Product Ergonomics, Mechanism Design, Manufacturing, 3D Modelling and Product Detailing Different specializations are offered for students to choose from based on

their core interest

The programme emphasizes on area like Elements of Design, Illustration

State of Art Infrastructure with dedicated labs and studios

First year emphasizes on art and design foundation courses

Internship programs abroad giving the student a Global Learning Experience











Admissions Office Gnanagangothri Campus University House, Gnanagangothri Campus New BEL Road, M S R Nagar, Bengaluru Karnataka, INDIA - 560 054

PeenyaCampus

#470-P, Peenya Industrial Area, Peenya 4th Phase , Bengaluru Karnataka, INDIA - 560 058



### **FACULTY OF** ART & DESIGN

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### Specialization Offered:

Advanced Product Design & Development

Interactive Product Design

# 2025 **ADMISSION OPEN**

### M.Des.

**Product Design** 







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### **Programme Highlights**

- Master Programme helps students to develop critical thinking, creative and innovative abilities and imbibe relevant practical skills
- The programme emphasizes on area like Elements of Design, Illustration Techniques, Product Ergonomics, Mechanism Design, Manufacturing, 3D Modelling and Product Detailing
- Students can select field of core interest from 2nd Semester
- State of Art Infrastructure with dedicated labs
- Learner centric and outcome based education
- Intership programs abroad for giving students global learning experience
- Training and Placement Support

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**INSPIRING** 



CREATIVE THINKING





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### **FACULTY OF** ART & DESIGN

based on their teaching experience and long standing interaction with various foreign universities and Industries, nurturing the creative capabilities of students.

Design

Advance UX

Development

# 2025 **ADMISSION** OPEN

## B.Des. Interaction Design



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# **Programme Highlights**

- First year emphasizes on art and design foundation courses
- The programme emphasizes on area like Elements of Design, Illustration Techniques, Visual Ergonomics, User Research, Wireframing, Prototyping and Usability Testing
- Different specializations are offered for students to choose from based on their core interest
- State of Art Infrastructure with dedicated labs and studios
- Internship programs abroad giving the student a Global Learning













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