

**FACULTY OF MANAGEMENT & COMMERCE**

PRESENTS



**THE  
OFFICE**  
SEASON 4

**MANAGEMENT & COMMERCE FEST - 23<sup>RD</sup> AND 24<sup>TH</sup> FEBRUARY**

**THEME : TV SERIES**

**CASH PRIZE WORTH  
RS.70,000**

**MR. P RAJEEV PRASAD**  
**FACULTY CO - ORDINATOR**  
**9902017175**

**STUDENT CO - ORDINATORS**  
**MR. R KAUSHIK - 7349496569**  
**MR. NAVIN RAJ - 6366619112**

**DWARAKA AUDITORIUM**  
**MSRUAS, NEW BEL ROAD, BENGALURU - 560054**

**E-mail: [theofficemacfest@gmail.com](mailto:theofficemacfest@gmail.com)**



# THE OFFICE

## SEASON 4

**The Office is a management and commerce fest organised by Faculty of Management and Commerce (FMC) of M S Ramaiah University of Applied Sciences, Bengaluru. It's an event organised by FMC students, aimed at providing students with opportunities to showcase their skills and talents, network with Industry professionals, and participate in various competitions and activities related to business, finance, human resources, marketing, analytics, commerce and other management related fields.**

**M. S. Ramaiah University of Applied Sciences (MSRUAS) focuses on student-centric professional education and motivates it's staff as well as students to contribute significantly to the growth of technology, science, economy and society through their imaginative, creative and innovative pursuits.**



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- **The participant must be a student of an institute/university/college, currently pursuing graduation only**
- **All the team members should belong to same university/college/institute**
- **The registration link has been attached with this brochure and registrations are open till 21st of February, 2026**
- **The total registration fee for all 12 events is Rs. 5000/- but if registered as contingent then fee would be only Rs. 4500/-**
- **From each contingent, only 3 teams are allowed to participate per event**
- **Overall Championship Trophy will be awarded to contingent teams based on the no. of points achieved**
- **Vulgarity is strictly Prohibited**
- **Decency and honesty in every aspect of the competition is expected**
- **Punctuality is followed strictly**



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# THE OFFICE

## SEASON 4

**THE WIZARD OF OZ - BUSINESS QUIZ**

**MAD MEN - BRANDALISM**

**GOOD MANAGER - BEST MANAGER**

**PRISON BREAK - CRISIS MANAGEMENT**

**PITCHERS-PITCHERS ADDA**

**ORANGE IS THE NEW BLACK - SCAVENGER HUNT**

**AGGRETUKO - THE HR HUB**

**THE SILICON VALLEY - BRAND RENAISSANCE**

**NARCOS-THE BEER GAME**

**BILLIONS - AUCTIONEER**

**STRANGER THINGS - SOLVE. INNOVATE. LEAD**

**HOUSE OF CARDS - DEBATE**

# THEME : TV SERIES



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# THE WIZARD OF OZ

## BUSINESS QUIZ

**DESCRIPTION OF THE EVENT: STEP INTO THE FAST-PACED WORLD OF BUSINESS AND PUT YOUR SKILLS TO THE TEST AT OUR THRILLING BUSINESS QUIZ! PACKED WITH THOUGHT-PROVOKING QUESTIONS AND EXCITING CHALLENGES, THIS EVENT IS DESIGNED TO STRETCH YOUR BUSINESS KNOWLEDGE WHILE KEEPING THE FUN ALIVE. TEAM UP, THINK SMART, AND COMPETE WITH THE BEST AS YOU BATTLE IT OUT FOR TOP HONORS. REGISTER NOW AND GET READY FOR AN EXPERIENCE THAT'S AS ENGAGING AS IT IS ENLIGHTENING.**

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 2-3 PARTICIPANTS PER TEAM**

**FACULTY CO - ORDINATOR**

**Mr. P RAJEEV PRASAD**

**9902017175**

**STUDENT CO - ORDINATORS**

**Ms. Harshitha J - 7795254801**

**Ms. Mandara N - 7204151459**



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## MAD MAN

### BRANDALISM

**MAD MAN IS A HIGH-INTENSITY AD PITCH ARENA WHERE TEAMS TURN A GIVEN NOVEL PRODUCT INTO A FUNNY AND COMEDIC BRAND STORY UNDER STRICT TIME LIMITS. THIS ISN'T A THEORY EXERCISE—THIS IS A REAL-TIME BATTLE OF IDEAS. YOU'LL FACE SHARP QUESTIONING; TOUGH JUDGMENT REMEMBERS TO STAY HUMOROUS. EVERY TEAM MUST DEFEND THEIR CONCEPT, JUSTIFY THEIR STRATEGY, AND PROVE THEIR IDEA CAN SURVIVE OUTSIDE THE CLASSROOM AND INSIDE THE REAL MARKET IN A HUMOROUS WAY. ONLY IDEAS THAT ARE BOLD, CLEAR, FUNNY AND COMMERCIALY SENSIBLE WILL STAND OUT. IT'S A CREATIVE ROLLERCOASTER WITH NO SEATBELT.**

**REGISTRATION FEE - RS. 700/-**

**NUMBER OF PARTICIPANTS: 5-8 PARTICIPANTS PER TEAM**

**FACULTY CO – ORDINATOR**

**Dr. Bindu Nambiar**  
9809333000

**STUDENT CO – ORDINATORS**

**Ms. Varsha T – 9606229209**  
**Ms. Anwita – 8431468372**



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# GOOD MANAGER

## THE BEST MANAGER

**DESCRIPTION OF THE EVENT: THE BEST MANAGER COMPETITION SERVES AS THE FLAGSHIP EVENT OF OUR MANAGEMENT FEST, METICULOUSLY DESIGNED TO IDENTIFY EXCEPTIONAL LEADERSHIP TALENT. PARTICIPANTS ENGAGE IN REAL-WORLD BUSINESS SIMULATIONS, STRATEGIC DECISION-MAKING EXERCISES, AND CRISIS MANAGEMENT SCENARIOS THAT RIGOROUSLY EVALUATE NOT ONLY MANAGERIAL ACUMEN BUT ALSO VISION, ADAPTABILITY, ANALYTICAL PROWESS, AND PERFORMANCE UNDER PRESSURE. SUCCESS HINGES ON SUSTAINED EXCELLENCE, RESILIENCE, AND STRATEGIC INSIGHT ACROSS INTERCONNECTED ROUNDS, ESTABLISHING THIS COMPETITION AS A PREMIER PLATFORM FOR ASPIRING STUDENTS WHO WANT TO BECOME FUTURE ENTREPRENEURS AND INDUSTRY LEADERS. DO YOU POSSESS THE LEADERSHIP ACUMEN TO COMMAND, THE INFLUENCE TO INSPIRE, AND THE TENACITY TO TRIUMPH? SEIZE THE OPPORTUNITY TO DEMONSTRATE THAT YOU ARE THE BEST MANAGER.**

**REGISTRATION FEE - RS. 300/-**

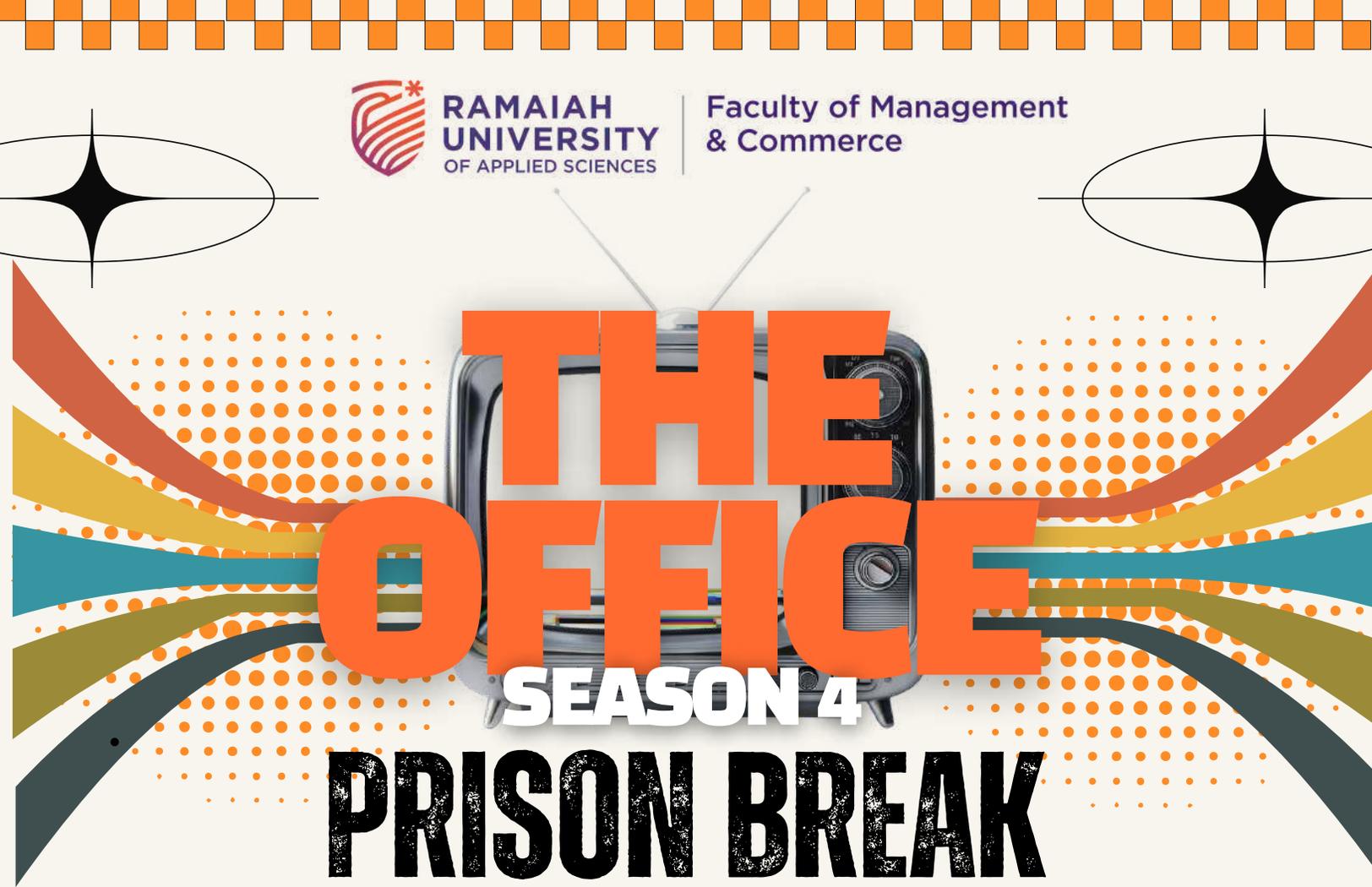
**NUMBER OF PARTICIPANTS: 1 PARTICIPANT PER TEAM**

**FACULTY CO – ORDINATOR**

**Dr. Bhanu Pratap**  
8683009593

**STUDENT CO – ORDINATORS**

**Mr. Shivaraj S H – 9449269421**  
**Ms. Sanghavi – 7892739943**



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# PRISON BREAK

## THE ULTIMATE CRISIS MANAGEMENT CHALLENGE

STEP INTO THE HIGH-STAKES WORLD OF CRISIS MANAGEMENT WITH PRISON BREAK, AN EXHILARATING INTERCOLLEGIATE EVENT WHERE TEAMS MUST STRATEGIZE, NEGOTIATE, AND THINK ON THEIR FEET TO ESCAPE A SIMULATED CRISIS SCENARIO. PARTICIPANTS WILL FACE INTENSE CHALLENGES THAT TEST PROBLEM-SOLVING UNDER PRESSURE, DECISION-MAKING AMID UNCERTAINTY, AND EFFICIENT RESOURCE MANAGEMENT.

THE FIRST ROUND WILL BE A QUALIFIER, PUSHING TEAMS TO PROVE THEIR QUICK THINKING AND COORDINATION TO ADVANCE FURTHER. ONLY THE SHARPEST MINDS WILL BREAK FREE—WILL YOUR TEAM RISE TO THE CHALLENGE OR BE TRAPPED IN THE CHAOS?

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 3 PARTICIPANTS PER TEAM**

**FACULTY CO – ORDINATOR**

**Dr. Vanishree K**  
9741939954

**STUDENT CO – ORDINATORS**

**Ms. Chaithra CM – 8088860054**  
**Ms. Hamsini – 6363560610**



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# PITCHERS ADDA

## THE ULTIMATE STARTUP PITCHING ARENA

PITCHERS IS A HIGH-IMPACT BUSINESS PITCH COMPETITION DESIGNED TO IDENTIFY, ENCOURAGE, AND SHOWCASE INNOVATIVE ENTREPRENEURIAL IDEAS. THE EVENT PROVIDES A DYNAMIC PLATFORM FOR ASPIRING ENTREPRENEURS TO PRESENT THEIR BUSINESS CONCEPTS BEFORE AN EXPERT PANEL, SHARPEN THEIR PITCHING SKILLS, AND RECEIVE VALUABLE FEEDBACK FROM INDUSTRY AND ACADEMIC PROFESSIONALS.

PARTICIPANTS WILL BE EVALUATED ON INNOVATION, FEASIBILITY, MARKET POTENTIAL, FINANCIAL CLARITY, AND PRESENTATION SKILLS. WHETHER YOU HAVE A STARTUP IDEA, A SOCIAL ENTERPRISE CONCEPT, OR A DISRUPTIVE BUSINESS MODEL, PITCHERS IS YOUR CHANCE TO TURN VISION INTO VALUE.

COME PREPARED TO PITCH, PERSUADE, AND PERFORM—BECAUSE GREAT IDEAS DESERVE A GREAT STAGE.

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 3 PARTICIPANTS PER TEAM**

**FACULTY CO – ORDINATOR**  
Dr Subhadeep Mukherjee  
8910133283

**STUDENT CO – ORDINATORS**  
Ms. Niyati Chawra – 6388218446  
Mr. Kunal Bhadauria – 9019857885



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## ORANGE IS THE NEW BLACK

### SCAVENGER HUNT

THIS EVENT IS AN INTERACTIVE GAME WHERE PARTICIPANTS SEARCH FOR SPECIFIC ITEMS, SOLVE CLUES, OR COMPLETE CHALLENGES WITHIN A DESIGNATED MAP. PLAYERS OR TEAMS RECEIVE A LIST OF OBJECTS TO FIND, RIDDLES TO SOLVE, OR TASKS TO COMPLETE WITHIN A SET TIME LIMIT. THE HUNT CAN BE THEMED (E.G., NATURE, HISTORY, HOLIDAYS) AND TAKE PLACE INDOORS OR OUTDOORS.

PARTICIPANTS MUST USE PROBLEM-SOLVING, TEAMWORK, AND CREATIVITY TO LOCATE THE HIDDEN ITEMS OR ACCOMPLISH MISSIONS. THE FIRST TEAM TO FIND ALL THE ITEMS OR COMPLETE THE MOST CHALLENGES WINS. SCAVENGER HUNTS SHOWS TEAM EFFORTS, COMMUNICATION, COORDINATION AND HOW EAGER THEY ARE TO WIN.

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 3 PARTICIPANTS PER TEAM**

**FACULTY CO – ORDINATOR**

Mr. Ajay R  
7411730249

**STUDENT CO – ORDINATORS**

Mr. Nihal Rai – 8971464775  
Mr. Nithin R – 8105442545



**THE  
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SEASON 4  
**AGGRESTSKO**

**H R CLUB**

**THINK YOU HAVE WHAT IT TAKES TO OUTSMART, OUTTHINK, AND OUTPERFORM AS AN HR PROFESSIONAL? WELCOME TO AGGRESTSUKO - HIRE THE FIRE IN YOU...! A HIGH-OCTANE, MULTI-ROUND COMPETITION WHERE ONLY THE SHARPEST HR MINDS SURVIVE! STEP INTO THE SHOES OF REAL-WORLD HR STRATEGISTS AND TAKE ON INTENSE CHALLENGES LIKE RECRUITMENT SIMULATIONS, CONFLICT MANAGEMENT, CASE BATTLES, AND STRESS-HANDLING SCENARIOS. EVERY ROUND WILL TEST YOUR DECISION-MAKING SKILLS, LEADERSHIP, TEAMWORK, AND ABILITY TO THRIVE UNDER PRESSURE. THIS IS NOT JUST A COMPETITION-IT'S A BATTLE OF STRATEGY, SKILLS, AND NERVES. ARE YOU READY TO PROVE YOU BELONG AT THE TOP?**

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 2-3 PARTICIPANTS PER TEAM**

**FACULTY CO - ORDINATORS**

**Dr. Annapoorna & Dr. Chanchala**  
7019609743 & 8412054869

**STUDENT CO - ORDINATORS**

**Ms. Pallavi. K - 6364219797**  
**Ms. Meghana. N - 8217592622**



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# THE SILICON VALLEY

## BRAND RENAISSANCE

NAVIGATING MARKET BEYOND EXPECTATION. - THE SILICON VALLEY IS WHERE MARKETING MEETS MOMENTUM. THIS HIGH-OCTANE SHOWDOWN REWARDS SHARP THINKING OVER POLISHED SLIDES AND BOLD IDEAS OVER SAFE ANSWERS. TEAMS PLUNGE INTO UNPREDICTABLE BRAND SCENARIOS, READ BETWEEN THE LINES OF SHIFTING MARKET SIGNALS, AND MAKE DECISIVE CALLS UNDER THE SPOTLIGHT. EXPECT SURPRISES. EXPECT PRESSURE. EXPECT MOMENTS WHEN HOW YOU SPEAK MATTERS MORE THAN WHAT YOU CALCULATE. FROM CRAFTING POWERFUL NARRATIVES TO DEFENDING YOUR STRATEGY IN REAL TIME, THIS EVENT PUSHES YOU TO THINK FAST, COMMUNICATE SMARTER, AND LEAD WITH CONFIDENCE—WITHOUT THE COMFORT OF CLEAR ANSWERS. IF YOU LOVE STRATEGY WITH A DOSE OF CHAOS, CREATIVITY WITH REAL CONSEQUENCES, AND COMPETITION THAT FEELS STRIKINGLY REAL, THE SILICON VALLEY IS WHERE YOU STEP UP AND STAND OUT.

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 3 PARTICIPANTS PER TEAM**

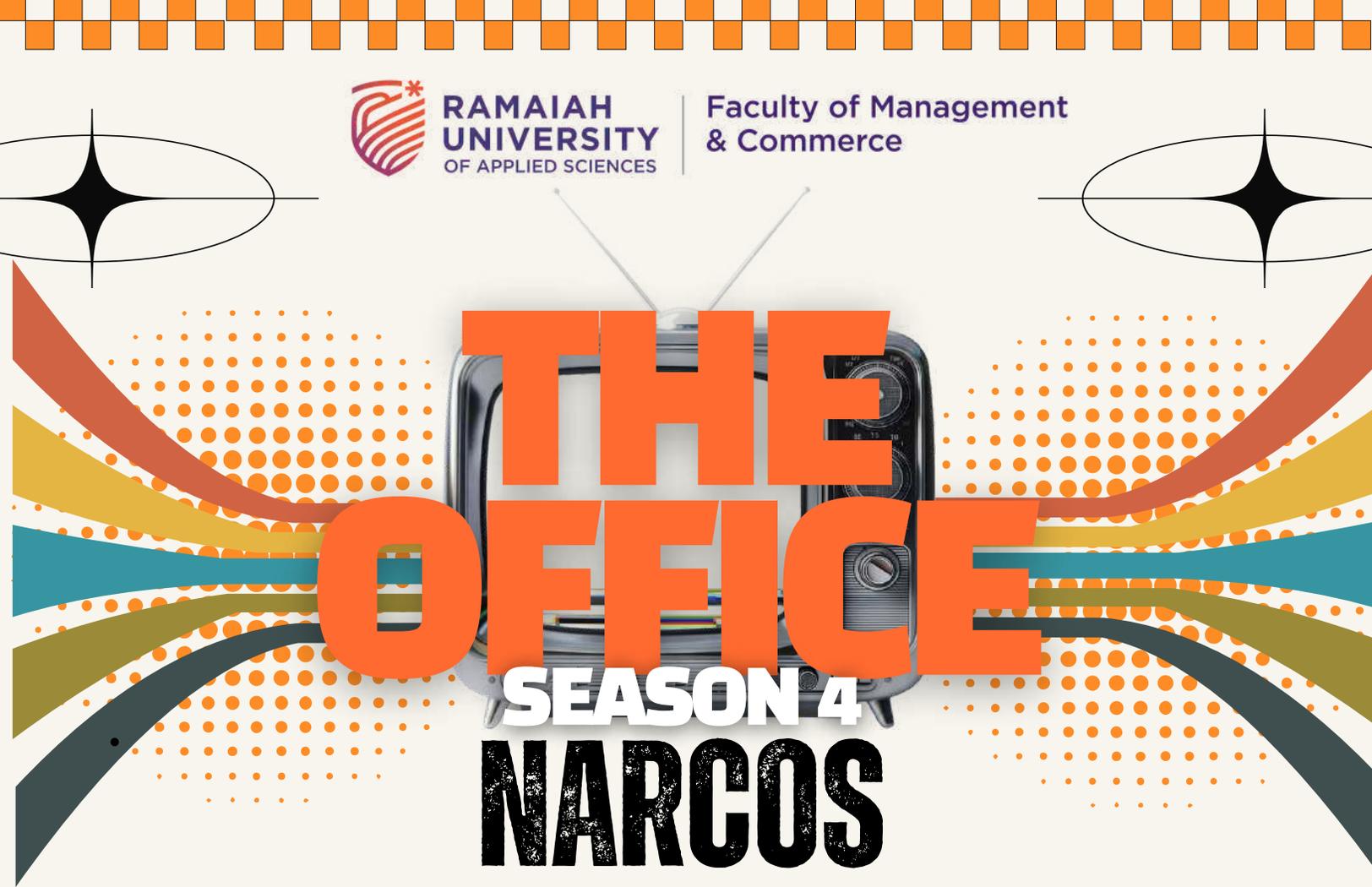
**FACULTY CO – ORDINATOR**  
Dr. Vaishaly Bopaiah G  
8792719066

**STUDENT CO – ORDINATORS**  
Mr. Karan Khot – 9019183810  
Ms. Radhika – 6363727535



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NARCOS

## THE BEER GAME

**DIVE INTO THE WORLD OF OPERATIONS WITH THE BEER GAME!**

**THIS INTERACTIVE SIMULATION WILL CHALLENGE YOUR STRATEGIC THINKING AND COLLABORATIVE SKILLS AS YOU NAVIGATE THE WORLD OF SUPPLY AND DEMAND.**

**WILL YOU MASTER THE ART OF SUPPLY CHAIN MANAGEMENT OR SUCCUMB TO THE "BULLWHIP EFFECT"?**

**THIS IS YOUR CHANCE TO LEARN BY DOING, EXPERIENCE THE IMPACT OF COMMUNICATION BREAKDOWNS, AND DISCOVER THE IMPORTANCE OF SYSTEM-WIDE THINKING.**

**REGISTER NOW AND TAP INTO YOUR INNER LOGISTICS GURU!**

**REGISTRATION FEE - RS. 500/-**

**NUMBER OF PARTICIPANTS: 5 PARTICIPANTS PER TEAM**

**FACULTY CO - ORDINATOR**

**Dr. Chethan Hiremat**  
807336614

**STUDENT CO - ORDINATORS**

**Ms. Manya Jha - 8169581720**  
**Ms. Tanya Singh - 9741133056**



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# BILLIONS

## AUCTAHOLIC

IN THE WORLD OF HIGH FINANCE, NUMBERS DON'T LIE BUT PEOPLE DO. SCAM 1992, A PREMIER INTERCOLLEGIATE EVENT DESIGNED TO TEST THE LIMITS OF YOUR FINANCIAL INTELLIGENCE. PARTICIPANTS WILL NAVIGATE A MULTI-LAYERED COMPETITION THAT MIRRORS THE VOLATILE CYCLES OF THE GLOBAL ECONOMY. THIS IS A TEST OF FISCAL ETHICS, STRATEGIC NEGOTIATION, AND COLD-BLOODED DECISION-MAKING. A TECHNICAL EVENT FOR THOSE WHO LOVE MATH AND STRATEGY. IT FOCUSES ON FINDING "GAPS" IN THE MARKET AND MANAGING RISK. IN AN ERA WHERE MARKET EFFICIENCY IS A MYTH, WE CHALLENGE YOU TO FIND THE "GAPS" AND EXPLOIT THEM.

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 2 PARTICIPANTS PER TEAM**

### FACULTY CO – ORDINATORS

Ms. Usha J C & Dr. Sushma B S  
9483219761 & 7760518304

### STUDENT CO – ORDINATORS

Ms. Ganavi S – 9108601851  
Mr. Likitha – 7795935868



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**STRANGER THINGS**

**SOLVE. INNOVATE. LEAD**

**DESCRIPTION OF THE EVENT: STRANGER THINGS IS A BUSINESS ANALYTICS COMPETITION DESIGNED TO TEST PARTICIPANTS ON DATA-DRIVEN DECISION MAKING, PERFORMANCE ANALYSIS AND STRATEGIC INSIGHT GENERATION. TEAMS WILL WORK THROUGH MULTIPLE LEVELS INVOLVING DATA PREPARATION, KPI COMPUTATION, TREND ANALYSIS, FORECASTING AND BUSINESS SCENARIO EVALUATION USING REAL-WORLD STYLED DATASETS. THE CHALLENGE FOCUSES ON TRANSFORMING RAW DATA INTO MEANINGFUL BUSINESS INSIGHTS THAT SUPPORT MANAGERIAL DECISIONS. PARTICIPANTS WILL SHOWCASE THEIR ANALYTICAL THINKING, PROBLEM-SOLVING ABILITY AND BUSINESS INTERPRETATION SKILLS WHILE COMPETING TO CRACK THE DATA HEIST AND EMERGE AS TOP BUSINESS ANALYSTS.**

**REGISTRATION FEE - RS. 400/-**

**NUMBER OF PARTICIPANTS: 2-3 PARTICIPANTS PER TEAM**

**FACULTY CO - ORDINATOR**  
Dr. Uday Kumar Jagannathan  
9535756405

**STUDENT CO - ORDINATORS**  
Mr. Sudeep S D - 7975138174  
Mr. Prajwal B - 7204545980



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**HOUSE OF CARDS**

**DEBATE**

ARE YOU FASCINATED BY THE INTRICATE WORLD OF POLITICS, THE SUBTLE DANCE OF POWER, AND THE CUTTHROAT STRATEGIES THAT SHAPE OUR SOCIETY? IF SO, THEN PREPARE TO IMMERSE YOURSELF IN THE HOUSE OF CARDS DEBATE, AN ELECTRIFYING EVENT THAT WILL CHALLENGE YOUR PERSPECTIVES AND IGNITE YOUR PASSION FOR POLITICAL DISCOURSE. ENHANCE YOUR CRITICAL THINKING BY ANALYSING ARGUMENTS, WEIGHING EVIDENCE AND CONSTRUCTING COMPELLING REBUTTALS. BUILT CONFIDENCE AND RESILIENCE AS YOU STEP OUT OF YOUR COMFORT ZONE, GRAINING CONFIDENCE IN ARTICULATING YOUR VIEWPOINTS AND GRACEFULLY NAVIGATING INTELLECTUAL DISAGREEMENTS.

**REGISTRATION FEE - RS. 300/-**

**NUMBER OF PARTICIPANTS: 2 PARTICIPANTS PER TEAM**

**FACULTY CO - ORDINATOR**

**Dr. Narayana**  
9663127919

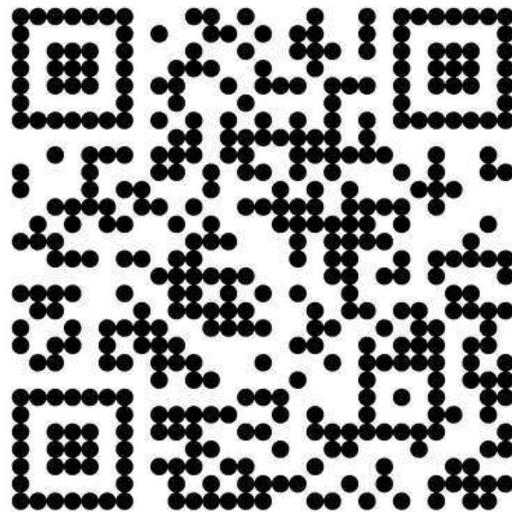
**STUDENT CO - ORDINATORS**

**Ms. Chandana K- 9008405355**  
**Ms. Komal Singh - 6203704399**



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**SCAN FOR  
REGISTRATION**



**Last Date for Registration  
21<sup>ST</sup> February 2026**