

CENTRE OF AI FOR SOCIAL GOOD

presents

ALGORITHMS & BEYOND

Expert Talk

Featuring an International Speaker

A knowledge exchange series exploring AI's real world impact for social good

From Marketing Analytics to Social Intelligence

Leveraging Data & AI for Inclusive Impact



RAAHAT SHETHWALA

Program & Analytics Manager
Lenovo Affinity, North America eCommerce
Dubai, UAE

The session will explore how data-driven decision-making can impact inclusion, representation, & fairness, & why a shift towards "social intelligence" is essential for responsible technology adoption.

🕒 11:00 AM IST

📍 Online

24^{JAN} 2026



JOIN NOW

<https://teams.microsoft.com/meet/43460975256120?p=LEPkaopWNlthKhEAW>

[Link to Register](#)

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CENTRE OVERVIEW

The Centre of AI for Social Good (CAISG), of MSRUEAS led by the School of Social Sciences (SSS) and School of Law (SoL) started in June 2024, envisions to be a leading centre in integrating AI with science, social science, and people science for achieving impactful social transformation. The Centre aims to focus on developing AI and data science-based use-case applications in key thematic areas of health, education, livelihoods, and sustainable development, through an interdisciplinary approach to enhance social good. This Centre will drive several initiatives in the area of knowledge sharing, workshops, training and attempt to initiate collaborative research projects partnered with industry and not-for-profit organizations.

OUR INTERDISCIPLINARY TEAM

Director SSS & SoL

Mr. Gurucharan Gollerkeri
I.A.S. (Retd.)

Head, CAISG

Dr. Rema V

School of Law

Dr. Aruna L
Ms. Ramya Prakash

Psychology

Dr. Santha Kumari
Dr. Aditi Arun Rao

Data Sciences & Analytics

Dr. Tapasi Ghosh
Dr. Sudharsana V Iyengar
Mr. Suresh Darla

Sociology

Prof. Indira Ramarao
Dr. T.L.S. Bhaskar
Ms. Puja Krishna

Public Policy

Dr. Aradhana S Talwar

Economics

Dr. Anantha Ramu M R