



**RAMAIAH  
UNIVERSITY**  
OF APPLIED SCIENCES



Date : 27<sup>th</sup> March 2025  
Time : 11:00 AM onwards

Venue : C 403,  
Faculty of Art and Design  
Ramaiah Technology Campus, No-  
470-P, 4th Phase, Peenya Industrial  
Area, Bangalore – 560058.

Seminar

# *“Implementation of Product Design in Craft Innovation”*

GUEST SPEAKER:

## Mr. Charan Reddi.

Executive Product Designer, Craftizen Foundation Bangalore

Charan is an alumnus of Ramaiah University of Applied Sciences, Bengaluru having completed his masters of design in Product Design (2023). He is a Product designer, photographer, researcher, skill trainer and craft revival expert working on reviving and innovating crafts on India.

His work involves bringing a modern touch to traditional crafts with the implementation of technology while keeping the craft's cultural heritage intact.

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