

**SCHOOL OF SOCIAL SCIENCES**  
**DEPARTMENT OF DATA SCIENCES AND**  
**ANALYTICS**

**WORKSHOP ON**  
**CASE RESEARCH**

**From Real-World Insight to Scholarly Evidence**



**Speaker: Dr. K. Riyazahmed**

Associate Professor – Finance

SDM Institute for Management Development, Mysuru

TEDX & AACSB Speaker

Ivey Global Case Award Nominee Author (Ivey, Sage, Emerald Cases - HBR)

Associate Editor (Manuscript Handling) & Springer Nature Editorial Board Member

**EVENT DETAILS**

25 March 2026

10:00 AM onwards

TLH 07, Heritage Building

## ABOUT THE WORKSHOP

This workshop introduces the process, methods, and scholarly significance of case research for studying complex real-world phenomena. It will begin with a discussion on the nuances of case writing and the practical challenges involved in conducting case-based inquiry.

An illustrative case will be used to demonstrate how real-world situations can be reframed as research inquiries. The workshop will then focus on the key elements and components of case research, followed by a brief worksheet-based activity for participants to apply these ideas.

## ABOUT THE SPEAKER

Dr. K. Riyazahmed has over 15 years of academic and industry experience in finance, analytics, and research. He has published 15 research papers in ABDC, Web of Science, and Scopus indexed journals and authored 15 international teaching cases with publishers such as Ivey Publishing, Sage, and Emerald.

His cases are listed with Harvard Business Publishing and The Case Centre and have received global recognition, with over 3,400 copies sold worldwide during 2023–2024. He has also delivered talks and workshops at major platforms including AACSB Asia Pacific Conference, TEDx JSB, AIMA, and NIPFP.

### ORGANIZING COMMITTEE:

Dr. Rema V  
Ms. Harshini N  
Ms. Smriti Kumari  
Dr. Mohd Shoaib Khan

### STUDENT CO-ORDINATOR:

Tvisha Mittal

### HEAD OF

**DEPARTMENT**  
Dr Tapasi Ghosh

### DIRECTOR

Mr. Gurucharan Gollerkeri  
I.A.S. (Retd.),  
SSS & SoL

### PROVOST

Prof. R. Indira  
Provost (Social  
Sciences and Allied  
Faculties)

Join us for an engaging workshop on case research and real-world inquiry .

**Scan to Register**  
**Seats are limited**

