

**IIC RUAS in collaboration with FMC, CFE and RTBI
presents**

STARTUP-GENESIS

THE FUTUREPRENEURS BOOTCAMP



VENUE: FMC, GG CAMPUS



29-30 AUGUST 2024
START AT 10.00 AM

REGISTER NOW



CONVENORS

Dr. Kiran Kumar B M. FET, RUAS
Dr. Subhadeep Mukherjee. FMC, RUAS

COORDINATORS

Mr. Manisankar Datta, FMC, RUAS
Mr. Srinivasa V. CFE, RUAS



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DAY 1

Sl.No	Introduction and context setting	Time
1	Opening remarks	10.00 am
2	Welcome address	10.15 am
3	Session by Chief Guest Sri. Vinay Prashant	10.30-11.20 am
4	Vote of Thanks	11.20 a.m-11.30 am
	Break (Tea & Networking)	11.30-12.00 pm
5	Entrepreneurial mindset and action	12-1 pm
	Lunch	1-2 pm
6	Know yourself	2-3.30 pm
7	Ideas that matter	3.30-4.30 pm
8	Explaining homework assignments for next day to work on a idea as a team.	4.30-5.30 pm

DAY 2

9	Evaluating your ideas	10-11.30 am
10	Prepare your pitch (to present in the spark tank)	11.45-1 pm
	Lunch	1-2 pm
11	Spark Tank	2-4 pm
4	Valedictory	4-5 pm

Chief Guest



Sri. Vinay Prashant

Co-Founder, Tamaala Art Merchandise

Speakers:



Dr. Sonali Gupta

Director, CFE, RUAS



Dr. Mueen Ahmed

Assistant Professor, CFE, RUAS



Mr. Ravi Shankar

Adjunct Faculty, CFE, RUAS

Evaluators:



Dr. Ganesaraman K

Professor of Practice, FMC, RUAS



Dr. Arvind M T

CEO- Ramaiah Evolute