

Distinguished Lecture Series (Online)

by

Dr. Ekaterina Prozorova

Ph.D. in Cultural Studies, Associate Professor,
Saint Petersburg State University of Industrial Technologies and Design
Saint Petersburg, Russia



“Scandinavian Design: Classic and Contemporary”

25 February 2021

at

11:30 AM (IST)

Brief Biographical Sketch

- Currently Working as Associate Professor and HoD - Department of Equipment Design for Built Environment at Saint Petersburg State University of Industrial Technologies and Design, Russia (2012 to Present)
- Ph.D. in Cultural Studies, Graduate School of Philosophy, Department of World Art Culture, Russian State Pedagogical University A.I. Herzen (2001)
- Deputy Director for Project Design at the International Design Competition “Admiralty Needle” (2012 to Present)
- Senior Lecturer, Department of Spatial Design, Saint Petersburg State University of Industrial Technologies and Design, Russia (2000 - 2009)
- Member of State Certification Commission (2005 to Present)

Research Interests

- History and Methodology of Design
- Design Research Methods
- Challenges of modern Design
- History of Architecture and Design of the XX-XXI
- Design Technologies in Fashion and Design

International Projects

- SaloneSatellite - International Event in the Design World dedicated to the under-35s, runs concurrently with the Salone del Mobile Milano
- Moscow Design Week and Giulio Cappellini (Salone International del Mobile, Milan)
- International Contemporary Furniture Fair at New York City
- GreenHouse - Stockholm Furniture and Light Fair
- Meet My Project, Paris: Promotion of Design and Contemporary Creativity
- Who's Next (Paris): Leading Fashion Trade Show

Event Link https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDBjZjlyYjAtZjcxNS00MWU5LTIiNjYtYzU5ZmY4NjFkNjE1%40thread.v2/0?context=%7b%22Tid%22%3a%22e038180b-0021-401f-83a9-a2d45acee0dc%22%2c%22Oid%22%3a%2206763c4c-5cf2-4ecc-844c-85103c62058f%22%7d

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► **Brief Abstract:**

The roots of Scandinavian design go much deeper than the hygge-mania of the past few years. Born along with the modernist movement in Europe and America, the Scandinavian design also gave priority to democratic and elegant forms. But it was also heavily influenced by the cold, short winter days of the Nordic countries and the desire to create cozy and vibrant interiors.

Scandinavian design has unique combination of natural textures and deep color palettes blended in philosophy of happiness and calmness. The design items provide a dialogue between national romanticism and sharp sense of contemporaneity.

No wonder that Scandinavian design is headlining again these days when the home is a haven from everyday stress.

